

COLE YEAGER

SENIOR SOFTWARE ENGINEER

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I'm a software engineer from St. Helena, California. I build apps, write heavy music, and think a lot about how things feel - in your hands, in your headphones, or on your screen. I'm drawn to systems, sound, and the space where engineering meets taste. Currently crafting mobile experiences at AIQ.

EXPERIENCE

SENIOR SOFTWARE ENGINEER

AIQ

November 2021 - Present

- Promoted: React Native Developer → Software Engineer → Senior Software Engineer
- Led complete redesign and rebuild of the flagship loyalty mobile app — modernized architecture, improved UX, and delivered across iOS and Android
- Architected and shipped core product features including Discount Redemption, Loyalty Settings, and Collectibles Settings, owning each end-to-end from UI through API integration
- Built and launched a Staff App (ecommerce) with notably fast turnaround, scoping and delivering independently under tight timelines
- Introduced automated testing infrastructure using Jest and Cypress, improving code reliability and release confidence across the team
- Architect and maintain TypeScript-based codebases across iOS, Android, and Web; collaborate with backend teams on Go-based API design and implementation
- Drive performance optimization, release processes, and cross-team technical decisions; serve as a trusted reviewer on high-impact Dashboard PRs
- Consistently manage high volumes of tickets, bugs, and support tasks across rush sprints — recognized by management as "high output without sacrificing quality"

WORDPRESS DEVELOPER

Firespring

March 2021 - November 2021

- Developed custom WordPress themes and PHP plugins for client-specific storefronts
- Built ADA-compliant, responsive web experiences focused on accessibility and performance
- Partnered directly with clients to modernize legacy websites and improve UX consistency

FULL STACK ENGINEER (Contract)

Motionize

October 2020 - March 2021

- Contributed feature development across a Meteor/React web application
- Implemented UI components and backend integrations supporting core product workflows

CORE TECHNOLOGIES

React Native · TypeScript · Expo · Go · React · REST · Jest · App Store / Play Store

FOCUS AREAS

Cross-Platform Mobile Development · UI/UX · API Design · End-to-End Feature Ownership

EDUCATION

BACHELOR OF COMPUTER SCIENCE

Union College, 2016 - 2020